



OBJECTIVE

My objective is to work with clients and teams in a creative and technical environment within a professional organization. I would like to be a vital contributor to a team using my experience and skills with web/graphic design, website development, and digital media.



WORK EXPERIENCE

Electronic Merchant Systems, Cleveland, OH

Full-Time Web/Graphic Designer

April 2015 – Present

- Work closely with clients to design and build WordPress websites from creative direction, content gathering, and publishing.
- Build social media pages.
- Design logos and web graphics.
- complete website updates.
- Account management and client training.
- Design and print marketing materials.
- Design and code HTML emails.

Proximity Marketing, Brunswick, OH

Full-Time Web Designer

November 2012 – March 2014

- Work closely with web marketing team and development team to design websites, social media templates, design, and code HTML emails.
- Design client requested print materials.
- Create graphics and update client's websites via FTP and WordPress.
- Shoot Internal photography and print marketing.

MP Biomedicals, Solon, OH

Full-Time Graphic Designer, Photographer, Marketing Coordinator

October 2009 – November 2012

- Work closely with marketing team and development team to create print work.
- Prepare final files to send to printer.
- Take all product photography and videography for website and marketing material.
- Coordinate scheduled trade shows.
- Extensive experience creating and deploying HTML email marketing.
 - Completed the MP Biomedicals, LLC Marketing Training taught by Dr. Larry Marks PhD.



EDUCATION

Virginia Marti College of Art and Design, Lakewood, OH

Associate Degree of Applied Science in Digital Media, Graduated: 2008

Awards: Who's Who Among Students In American Universities & Colleges: 2008

Summa Cum Laude GPA: 3.8

Medina County Career Center, Medina, OH

Certificate of Competency, Graduated: 2006

Multi-Media / Digital Design

Highland High School, Granger, OH

High School Diploma, Graduated: 2006



TECHNICAL

Platforms:

- Apple
- Windows

Applications:

- Adobe Creative Suite CC
- Wordpress
- Divi Theme
- Elementor Pro
- Hubspot

Applications Cont.

- Weebly / Squarespace / Wix
- Reading and writing HTML & CSS
- Microsoft Office
- WordPress / Weebly / Squarespace
- Reading and writing HTML & CSS

Experience With:

- Adobe Premier
- Adobe After Effects
- Figma



CREATIVE

- Web Design
- Graphic Design
- Digital and Print Ad Design
- Preparing Print Ready Files
- Logo and Identity Design
- Logo Recreation
- Social Media Design and Maintenance
- HTML E-mail Design and Execution
- Creating Mock-Ups for Presentations
- Promotional Materials
- Story Development
- Videography
- Digital Photography
- Wireframing and Blueprinting
- Creating website Banners, Ads, & Animated GIFs
- Designing and Customizing WordPress Templates